



Punta Gorda Isles Civic Association

2001 Shreve Street

Punta Gorda, Florida 33950

Phone or Fax: 941-637-1655 www.pgica.org

2018 Membership Directory Advertising Agreement



**Current Commentator Advertisers
are extended a 10% discount**

Full Color Ad Sizes & Rates

<input type="checkbox"/>	1/8 page	3.625" w x 2.312" h	\$450.00	_____
<input type="checkbox"/>	1/4 page	3.625" w x 4.875" h	\$650.00	_____
<input type="checkbox"/>	1/2 page	7.5" w x 4.875" h	\$950.00	_____
<input type="checkbox"/>	Full page	7.5" w x 10 "h	\$1400.00	_____

Premium Placement Based on Availability

<input type="checkbox"/>	Inside Front Cover	40% Surcharge	_____
<input type="checkbox"/>	Front Cover Facing Page	40% Surcharge	_____
<input type="checkbox"/>	Back Cover	50% Surcharge	_____
<input type="checkbox"/>	Inside Back Cover	25% Surcharge	_____
<input type="checkbox"/>	Back Cover Facing Page	25% Surcharge	_____

TOTAL _____

Advertiser _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Terms of Payment: Full payment is due on or before February 9, 2018.

Ad Positioning: Placement of ad in publication is at the sole discretion of the publisher, with the exception and availability for Premium Placement.

Camera Ready: All ads must be provided in camera ready art work, sized appropriately by February 9, 2018. Email to conniemerritt@pgica.org or snail to address above.

Right of Refusal: Publisher reserves the right to refuse any advertisement submitted.

Cancellations: Advertiser cannot cancel or transfer this agreement unless such request is made in writing prior to February 9, 2018

Signature _____ Date _____

Your PGICA Advertising Representative: _____ *Connie Merritt*